

台 北

TAIPEI
DANGDAI

當 代

Art & Ideas

藝術博覽會

15-17.Jan.2021

Taipei Nangang
Exhibition Center
台北南港展覽館

特別呈獻



UBS

APPLICATION INFORMATION





TAIPEI DANGDAI IS TAIPEI'S INTERNATIONAL ART FAIR, THE LARGEST AND MOST DIVERSE GATHERING OF LOCAL AND INTERNATIONAL GALLERIES IN TAIWAN. THE THIRD EDITION TAKES PLACE AT NANGANG EXHIBITION CENTER, FROM 15 - 17 JANUARY 2021, WITH THE VIP PREVIEW AND VERNISSAGE ON 14 JANUARY.

Taipei Dangdai will return to kick start the artworld calendar, featuring a world-class line-up of galleries from around the globe, selected via a rigorous application process overseen by a committee of international gallerists. Presented by UBS, and having attracted over 40,000 visitors in 2020, the event brings together a selection of the world's leading galleries and artists alongside influential thinkers from a wide range of disciplines, including literature, design, science, and the humanities. Taipei Dangdai celebrates the city's unique and dynamic art scene, while highlighting global creativity and the increasing importance of the wider art market in Asia.

DATES: 15 - 17 January 2021
VIP PREVIEW & VERNISSAGE: 14 January 2021
LOCATION: Taipei Nangang Exhibition Center

台北當代藝術博覽會是在台北舉辦的國際藝術博覽會，來自海內外的畫廊齊聚台灣，共同參與最隆重多元的藝壇盛會。第二屆台北當代藝術博覽會將於2021年1月15至17日於台北南港展覽館舉行，1月14日為貴賓預展及開幕酒會。

台北當代藝術博覽會將再度啟動國際藝壇行事曆，呈現世界各地的頂級畫廊，經由國際級畫廊組成的評審委員會以嚴謹的評選機制精心挑選而出。由瑞銀集團呈獻的台北當代藝術博覽會，匯集了全球各大頂尖畫廊及藝術家，還有文學、設計、科學及人文領域等各學科深具影響的專家學者，並於2020年吸引了逾40,000名參觀者。此盛會不僅突顯台北獨特且充滿活力的藝術氛圍，同時也展現出全球創意，顯現亞洲藝術市場的茁壯成長與日益增加的重要性。

展覽日期：2021年1月15至17日
貴賓預展及開幕酒會：2021年1月14日
展覽地點：台北南港展覽館

VISITOR EXPERIENCE | 參訪體驗

Taipei Dangdai's program boasts four days of exhibitions, showcasing the very best in contemporary art, public events and talks that provide opportunities to engage more deeply with the Taipei cultural scene. The program is developed in conjunction with prominent curators, artists, museums and gallery directors, and influential collectors, offering first-hand insights into the creation, presentation and collection of contemporary art.

台北當代藝術博覽會為期四天，除展出當代藝術首屈一指的傑作之外，還舉行眾多公開活動與講座，觀眾可藉此機會與台北當代藝術圈進行更深度的互動。展覽活動聯合重量級策展人、藝術家、博物館及畫廊總監與重要藏家，分享有關當代藝術創作、展示及收藏的第一手見解。

VIP PROGRAM | 貴賓活動

The Taipei Dangdai VIP pass includes access to the VIP Preview, VIP program, VIP lounge and entry to all days of the fair. Additionally, it provides exclusive insight into Taipei's thriving contemporary art scene through exhibition openings, private and corporate collection tours, artist studio visits, and behind-the-scenes access to the city's leading institutions. We work closely with selected partners to develop bespoke programs for collector groups from Taipei, Asia and beyond.

台北當代藝術博覽會貴賓卡包含了貴賓預展通行、貴賓特別活動、貴賓休息室使用及展覽期間全日通行。此外，還有展覽開幕、私人及企業收藏導覽之旅、藝術家工作室參觀與台北頂尖機構幕後參訪等活動，獨家深入觀察台北蓬勃發展的當代藝術活動。我們與選定的合作夥伴密切合作，一同為台北、亞洲及其他區域的收藏家團體量身打造專屬活動。



Taipei Dangdai strives to present a compelling, diverse, and forward-looking picture of contemporary art for Asia, a commitment that extends through art and artists, visitor services, programming, and gallery composition.

Applications to Taipei Dangdai are open to galleries with a permanent exhibition space, with regular opening hours, holding at least three exhibitions per year; and with a roster of represented artists. Through the fair's selection process in all sectors, galleries originating from Asia occupy a majority. For galleries not originating from Asia applying to Galleries and Edge, priority is given to those with an ongoing engagement with Asia and its diasporas in their artists and exhibitions. Galleries are encouraged to apply with presentations that reflect this engagement. Joint applications are also welcomed.

Selection for participation in the Fair is based on the curatorial strength and premise of the gallery's exhibition program and their represented artists. Criteria such as quality of artwork, previous art fair presentations and any projects undertaken by the gallery both locally and internationally are central to the Selection Committee's decision. Submission of application does not automatically confer the right of admission to Taipei Dangdai 2021. Decisions on admission are made exclusively by the Taipei Dangdai Selection Committee, a panel of internationally recognised and respected gallerists.

Taipei Dangdai is accepting applications through 18 September 2020. The Selection Committee will be reviewing applications on a rolling basis up until this date and we would encourage you to apply early. Applying at the earliest possible date will ensure ample time for considering additional promotional opportunities in our Node sector for public art and installations, and the Ideas Forum, among others.

For further details, please refer to the Terms and Conditions on page 12.

台北當代藝術博覽會致力於展現一個受人注目、多元且前衛的亞洲當代藝術願景，涵蓋藝術、藝術家、觀者體驗、各項計畫及畫廊組成等層面。

台北當代藝術博覽會現已開放申請，舉凡畫廊擁有常設展覽空間、固定營業時間、一年舉辦至少三場展覽，並提供代理藝術家名單，皆可申請參展。透過展會的評選過程，各展區皆以亞洲區的畫廊為多數。非亞洲區的畫廊如欲申請當代網域及新生維度展區，則以持續參與亞洲區活動，並有亞裔藝術家或相關展覽為優先考量。我們鼓勵畫廊提交可反應此面向的展出計畫。我們同時歡迎畫廊聯合申請。

參展資格取決於各畫廊展覽計劃的策展實力與其代理之藝術家。評審委員會決定的重要標準包括：藝術品的品質、過去藝術博覽會參展經驗及畫廊於國內外籌辦的各項計劃。提交申請並不代表自動獲得2021年台北當代藝術博覽會的參展資格。錄取與否將由國際上受業界敬重的畫廊主所組成的台北當代藝術博覽會評審委員會裁決。

台北當代自即日起至2020年9月18日止開放申請。截止前，評審委員會將陸續審核申請，我們亦鼓勵您提前申請。儘早申請，可確保有充沛的時間，斟酌參與公共藝術與裝置藝術的「實境計畫」、「思想串流」等更多推廣機會。

更多詳情，請參考第12頁的「條款細則」。



GALLERIES CAN CHOOSE TO APPLY FOR PARTICIPATION IN THE FOLLOWING SECTORS:

畫廊可選擇申請參加的展區如下：

SECTOR | 展區

DESCRIPTION | 說明

Galleries

當代網域

40, 60, 80, 100, 120 SQM *

Booths in this sector are:
US\$ 585 per SQM + 5% GST

展位費用為每平方公尺
585美元+5%商品服務稅

Galleries provides a significant platform for established galleries from Taiwan, Asia and around the world. Exhibitors are selected on the basis of the quality of their exhibition program, the artists represented by the gallery and the curatorial strength of the booth presentation.

當代網域展區為台灣、亞洲及全球各地的知名畫廊提供重要平台。參展畫廊將根據其展覽活動、畫廊代理藝術家及展位呈現的策展實力來決定。

Edge

新生維度

30, 40, 60, 80, 100, 120 SQM *

Booths in this sector are:
US\$ 465 per sqm + 5% GST

展位費用為每平方公尺
465美元+5%商品服務稅

Edge is intended as a stepping stone for younger galleries of promise who wish to showcase the full breadth of their program. Galleries featuring young artists or artists related to the Asian diasporas are particularly encouraged to apply. Edge is billed at a preferential rate and is included within the Galleries Sector on the floorplan. Open to galleries that have been operating for less than 10 years at the time of the fair (founded on or after 1 January 2011).

新生維度展區旨在作為年輕新興畫廊的基石，提供其作為展示畫廊計畫廣度的平台。特別鼓勵畫廊呈現年輕或亞裔藝術家。新生維度展區提供優惠的價格，展位規劃上也將座落在當代網域展區內。提供給成立未滿10年的新興畫廊申請(即成立於2011年1月1日之後)。

Engage

藝術載點

40, 60, 80 SQM *

Booths in this sector are:
US\$ 565 per sqm + 5% GST

展位費用為每平方公尺
565美元+5%商品服務稅

Introducing a new sector for 2021 in recognition of Taipei's extraordinary collections, Engage offers a unique opportunity to focus on solo presentations by historically significant artists or thematic juxtapositions across time and space, from the past through to the present. Engage is billed at a preferential rate.

基於台北獨特的收藏品味，台北當代於2021年引進新的展區-藝術載點。此展位提供獨特的機會呈現具歷史定位的藝術家個展或是主題並置的展位，展出內容橫跨時間與空間，從古至今。藝術載點展區提供優惠的價格。

Solo

微型單元

30, 40 SQM *

Booths in this sector are:
US\$ 525 per sqm + 5% GST

展位費用為每平方公尺
525美元 +5%商品服務稅

Solo invites galleries to showcase a singular new body of work by a single young or mid-career artist. Exhibitors will be selected primarily on the strength of the booth proposal. The sector is open to applications from all galleries.

微型單元展區邀請畫廊展出由新銳藝術家所帶來的一系列新作品。參展資格主要取決於展位提案的品質。此展區歡迎所有畫廊申請。

Joint applications will be considered in the Galleries, Edge and Engage sectors, for a limited number of projects. The minimum booth size for shared booths is 60sqm.

聯合申請只適用於當代網域、新生維度及藝術載點展區，並只接受一定數量的申請計劃，聯合展位尺寸不得小於60sqm。

*Booth sizes are provided as a general guideline. Booths may be +/- 5 sqm than the indicated size and exhibitors will be charged for their exact booth size once allocations have been made. Booth allocation is determined and approved by the Organiser.

*展位尺寸為一參考標準，實際展位可能產生+/-5平方公尺的調整。展位費用將在展位位置分配完成後，依實際展位尺寸收取。展位位置分配將由展會方做最終決定。



BOOTH PACKAGE | 展位配備

INCLUDED | 包含

Standard package walling and lighting
(walls are 3.5m high, 30% of the allocated SQM booth size will be provided in linear metres of walling)
Standard venue flooring
Booth signage / Gallery nameboard / Wi-Fi
Gallery information on the Taipei Dangdai website
Presence on the Taipei Dangdai fair map
Exhibitor and Installer/Shipper passes
Allocation of VIP passes, Vernissage and General tickets

標配展板與照明

(展板高3.5公尺。展位所分配到的總面積之30%將作為提供隔板之長度依據。)

標準會場地板

大會指引看板/展位名牌/無線網路
畫廊資訊刊登於台北當代藝術博覽會官網
刊登於台北當代藝術博覽會展會地圖
參展人員及佈展/運輸人員通行證
貴賓卡、開幕酒會及一般入場券配額

EXCLUDED | 不含

Additional walling
Additional lighting
Electrical outlets
Booth furniture
Secure artwork storage facility
Public Liability and Artwork Insurance
Freight
Car parking

額外展板

額外照明
電源插座
展位傢俱
藝術品保全倉儲設施
公共意外責任險及藝術品保險
貨運服務
停車服務

For further information, please visit our website www.taipeidangdai.com or email applications@taipeidangdai.com.

更多詳情，請造訪台北當代官網www.taipeidangdai.com，或來信至applications@taipeidangdai.com。

ADDITIONAL OPPORTUNITIES | 額外機會

THE FOLLOWING ADDITIONAL OPPORTUNITIES FOR EXPOSURE ARE AVAILABLE FOR GALLERIES PARTICIPATING IN TAIPEI DANGDAI 2021:

2021年台北當代藝術博覽會參展畫廊將可透過下列方式擁有更多額外的曝光機會：

NODE | 實境計劃

A curated exhibition of large-scale and immersive installation works that go beyond the scope of the art fair booth and are featured throughout the fair. Limited spaces are provided free of charge and exhibitors are invited to submit works for consideration. *

精心策劃的大型裝置藝術突破藝術博覽會展位空間限制，將於整個展會期間展出。空間將由主辦單位免費提供，參展畫廊將獲邀提交自選作品的詳細資料。*

SALON | 點閱沙龍

All participating galleries will be invited to exhibit a single artwork, priced under US\$ 8,000, in a dedicated area of the art fair. These can be paintings and works on paper, but also editioned works such as prints or photographs. Salon is intended to encourage and nurture collectors at all levels of resources and experience. The space is provided free of charge. *

所有參展畫廊將獲邀於展會的指定區域展出一件價值8000美元以下的作品，無論是繪畫、紙上作品，或是有版數的作品，例如版畫或攝影作品皆可。期望來自不同背景及經驗的藏家皆可於此找到心儀的作品。此區空間免費提供。*

IDEAS | 思想串流

This multi-disciplinary program will span the fair's duration with a curated selection of talks and other events with renowned cultural figures from Taiwan and beyond. This program will feature art industry experts as well as recognized public figures from literature, design, science, and the humanities. *

思想串流作為領航創意思考與觀點的平台，將與台灣及世界各地的文化界代表為觀眾提供精心設計的對談及活動。這個計畫旨在讓藝術產業專家、文學、設計、科學及人文領域的領袖激盪思考與對談。*

* Exhibitors will be invited to submit proposals, after notification of acceptance to the fair, from which a selection will be made by the appointed curator.

* 參展畫廊確認參展後，將獲邀遞交提案，並由指定策展人進行評選。



HOW TO APPLY | 如何申請

TO APPLY, PLEASE COMPLETE THE ONLINE APPLICATION FORM ON OUR WEBSITE: TAIPEIDANGDAI.COM/APPLY

A non-refundable US\$ 250 application fee will be collected at the time of application via our online payment portal.

The application asks for gallery information along with a booth proposal and images of artworks to be shown at the Fair.

如欲申請，請完成官網上的線上申請表：
TAIPEIDANGDAI.COM/APPLY

報名時，我們將透過線上付款系統收取申請費250美元，恕不退還。

申請資料請準備畫廊資訊、展位提案及預計展出的藝術品圖像。

APPLICATION NOTIFICATION | 申請通知

All applicants will be notified in writing as to the outcome of their application. Decisions of admission are made exclusively by the Taipei Dangdai Selection Committee and no conversation will be entered into by the Committee. Please note that by submitting an application form, the applicant accepts and agrees that our Terms and Conditions apply. For full details please refer to the Terms and Conditions on Page 12.

所有申請人的申請結果將以書面形式通知。錄取與否將全權由台北當代評審委員會決定，概不進行任何討論。請留意，畫廊提交申請資料後便已同意台北當代的合約條款。欲見詳情請參考第12頁「條款細則」。





IMPORTANT DATES | 重要日期

APPLICATIONS DEADLINE Friday 18 September 2020 *

申請截止日期 至 2020年9月18日(五) *

PAYMENT TIMELINE *

付款時程 *

DEPOSIT (20% of total invoice) due 14 days from notification of acceptance by the Organiser

展位押金(總額的20%) 接獲台北當代展會方通知確認參展後14天內

SECOND PAYMENT (45% of total invoice) due 27 October 2020

第二期款項(總額的45%) 2020年10月27日

FINAL PAYMENT (35% of total invoice) due 24 November 2020

尾款(總額的35%) 2020年11月24日

* Please note dates are subject to change at the sole discretion of the Organiser.

* 請留意展會方保留更改日期的權利。

FOUNDERS | 創辦人

TAIPEI DANGDAI IS A JOINT VENTURE BETWEEN FOUR OF THE WORLD'S LEADING ART EVENT ORGANISERS:
台北當代藝術博覽會由全球四間首屈一指的藝術活動統籌公司合辦：

Tim Etchells

ARTHQ / EVENTS Limited

AngusMontgomery Arts

Ramsay Fairs Limited

FAIR DIRECTORS | 台北當代博覽會總監

ROBIN PECKHAM Co-Director | 岳鴻飛 聯合總監

Peckham began his career with Long March Space and then Boers-Li Gallery in Beijing, and over the last fifteen years has honed his skills as a curator, writer, editor, and institutional leader in Greater China. Between 2014 and 2018, Peckham served as Editor-in-Chief of LEAP, the bi-lingual international art magazine. As an independent curator, Peckham has organized internationally recognized exhibitions including "Art Post-Internet," which he co-curated with Karen Archey for Ullens Center for Contemporary Art in Beijing in 2014. Peckham has also served as a jury-member for the Hugo Boss Asia Art Award in 2015, and he was included on Apollo Magazine's 2016 "Thinkers" list.

岳鴻飛於北京長征空間及博而勵畫廊展開他的事業生涯，過去 15 年磨練了作為大中華區策展人、作家、編輯和機構領導者的專業。2014至2018年期間，岳鴻飛任職雙語國際藝術雜誌《LEAP》的主編。作為一位獨立策展人，他曾策劃多個國際知名的展覽，當中最受矚目的是2014年為北京尤倫斯當代藝術中心，與凱倫·阿契(Karen Archey)共同策劃的《後網路藝術》展覽。岳鴻飛亦曾擔任2015年「HUGO BOSS 亞洲新銳藝術家大獎」評審員及在2016年登上藝術雜誌《Apollo Magazine》的「思想家」(“Thinkers”)名單。

MAGNUS RENFREW Co-Founder & Co-Director | 任天晉 共同創辦人及聯合總監

Magnus Renfrew has twenty years' experience in the international art world, the last decade of which have been spent in Asia. Previously, Renfrew served as founding fair director for ART HK: Hong Kong International Art Fair (2007-2012) and Art Basel in Hong Kong (2012-2014). Renfrew has been widely recognized for his contribution by art industry media and has been named twice in ARTREVIEW as one of the 100 most influential people in the international art world. In 2013 he was honoured as a Young Global Leader by the World Economic Forum.

任天晉活躍於國際藝壇二十多年，近十年多半於亞洲活動。先前，任天晉曾擔任香港國際藝術展(ART HK)展會創辦總監：香港國際藝術展(2007至2012 年)以及香港巴塞爾藝術展 (Art Basel)(2012至2014年)。其貢獻備受藝術界媒體推崇，且兩度榮獲《ART REVIEW》評選為「國際藝壇百大最具影響力人物」。2013年，世界經濟論壇 (World Economic Forum) 更推選任天晉為全球青年領袖。

ADVISORY GROUP | 顧問團隊

Taipei Dangdai is supported by an Advisory Group of international collectors from Taiwan and beyond, who provide counsel and guidance as we establish Taipei as a dynamic meeting place for the international art world:

Jam Acuzar

Jason Chi

Ellie Lai

Xun Lu

Leslie Sun

Benjamin Cha

Yao Chien

Kevin Lee

Jerry Mao

Patrick Sun

Richard Chang

Evan Chow

Sylvain Levy

Ivan Pun

Maggie Tsai

Tai-Wei Chang

Lawrence Chu

Alan Lo

Leo Shih

Jenny Wang

台北當代獲得台灣及其他地方的國際藏家組成的顧問團隊全力支持，為展會提供諮詢及指導，與我們一起將台北打造為國際藝壇的匯聚樞紐：



MORE INFORMATION | 更多資訊

FOR FURTHER INFORMATION ON EXHIBITING AT
TAIPEI DANGDAI 2021, PLEASE CONTACT:

更多關於2021年台北當代藝術博覽會的資訊，
請聯繫：

ROBIN PECKHAM | 岳鴻飛
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directors@taipeidangdai.com

MAGNUS RENFREW | 任天晉
CO-FOUNDER & CO-DIRECTOR | 共同創辦人及聯合總監
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DEBORA FERRARINI
FAIR MANAGER | 博覽會經理
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TAIPEI DANGDAI LIMITED

TERMS AND CONDITIONS OF PARTICIPATION

1. DEFINITIONS

- 1.1. In these Terms the following words will have the following meanings: **"Applicant"** means any company, organisation or individual who applies for a Space at the Exhibition through the Exhibitor Application Form; **"Application Fee"** means the amount to be paid by an Applicant to the Organiser in conjunction with the Exhibitor Application Form; **"Booth"** means any structure, platform or other erection located in the Space for the Exhibitor's purposes; **"Cancellation Notice"** has the meaning set out in clause 10.1.1; **"Exhibition"** means the art fair, Taipei Dangdai, organised by the Organiser that is taking place on 14-17 January 2021 (the "Exhibition Dates") (as may be amended pursuant to clause 11) and is being held at the Venue; **"Exhibition Fee"** means the aggregate amount to be paid by the Exhibitor to the Organiser relating to the Exhibitor's participation in the Exhibition as specified in the Exhibitor Application Form; **"Exhibitor"** means any Applicant who has been accepted by the Organiser to occupy a Space at the Exhibition; **"Exhibitor Application Form"** means the online application form through which Applicants apply for a Space at the Exhibition; **"Exhibitor Manual"** means the online manual produced by the Organiser including the Organiser's rules and regulations relating to the Exhibition, the Venue and the Exhibitor's attendance and conduct at the Exhibition; **"Exhibitor Staff"** has the meaning set out in clause 6.5; **"Force Majeure"** has the meaning set out in clause 13.1; **"Joint Exhibitor"** has the meaning set out in clause 4.2.2; **"Organiser"** means Taipei Dangdai Limited and its successors and assigns; **"Passes"** has the meaning set out in clause 6.6; **"Reduction Notice"** has the meaning set out in clause 10.1.2; **"Space"** means the area of the floor space at the Exhibition licensed by the Organiser to the Exhibitor; **"Terms"** means these terms and conditions together with the contents of the Exhibitor Manual; and **"Venue"** means the Nangang Exhibition Centre (as may be amended pursuant to clause 11).

2. APPLICATION

- 2.1. In order to apply for a Space at the Exhibition, Applicants must:
- 2.1.1. submit an Exhibitor Application Form by the deadline and in compliance with the conditions stipulated within it; and
 - 2.1.2. pay the Application Fee as set out in the Exhibitor Application Form.
- 2.2. The Application Fee is payable in full and without any deduction, withholding or set-off whatsoever on submission of the Exhibitor Application Form and is non-refundable even in the event the Exhibitor Application Form is not accepted.
- 2.3. The Organiser may, at its discretion, permit joint applications for special projects. In such cases, the main Applicant must specify within its Exhibitor Application Form that it is a joint application with details of the nature of the project, and provide the name, address and website of the collaborating party. The collaborating party must also submit an Exhibitor Application Form noting that it is part of a joint application. A joint application will only be accepted to the Exhibition if both the main applicant and the collaborating applicant have each submitted a separate Exhibitor Application Form.
- 2.4. The Organiser reserves the right to accept or reject any Exhibitor Application Form at its sole discretion and may take any factors into account in making its decision including any non-compliance by the Exhibitor with the relevant rules and contract terms at previous exhibitions.
- 2.5. The Organiser's acceptance of an Applicant's Exhibitor Application Form on one or several past occasions constitutes neither a right to automatic re-acceptance to the Exhibition, nor to the allocation of the same Space as at a past Exhibition.

3. AGREEMENT

- 3.1. Upon submission of an Exhibitor Application Form by an Applicant, these Terms shall come into force between the Applicant and the Organiser (irrespective of whether the Applicant's Exhibitor Application Form is accepted or rejected by the Organiser).
- 3.2. These Terms shall govern the Applicant and the Organiser's agreement in relation to the Exhibition to the exclusion of any other terms and conditions.

4. ACCEPTANCE

- 4.1. Following the submission of an Applicant's Exhibitor Application Form, the Organiser may:
- 4.1.1. send notice in writing to inform Applicants whether their Exhibitor Application Form has been accepted or rejected;
 - 4.1.2. request further information or variations relating to the Applicant's Exhibitor Application Form; or
 - 4.1.3. send notice in writing to inform Applicants that they have been placed on a waiting list for a Space.
- 4.2. If an Applicant's Exhibitor Application Form (or in the case of a joint application, both Applicant's Exhibitor Application Form) has been accepted by the Organiser, such Applicant will be entitled to occupy a Space at the Exhibition. For the avoidance of doubt, for the purposes of these Terms:
- 4.2.1. any such Applicant is referred to as an "Exhibitor"; and
 - 4.2.2. in the case of joint Applicants, each Applicant (who shall together be referred to as **"Joint Exhibitors"**) shall be treated separately as an Exhibitor save that each such Exhibitor shall be jointly and severally liable to the Organiser for the obligations of the other including in respect of any failure to pay the Exhibition Fee when due.

5. EXHIBITION FEE

- 5.1. In addition to the Application Fee, the Exhibitor shall pay the relevant Exhibition Fee to the Organiser in accordance with the terms set out in the Exhibitor Application Form. Without prejudice to clause 4.2.2, in relation to Joint Exhibitors, the Exhibition Fee shall be invoiced equally to each Exhibitor.
- 5.2. The Exhibition Fee is payable without any deduction, withholding or set-off whatsoever.
- 5.3. If the Exhibition Fee is not paid when due in accordance with the terms set out in the Exhibitor Manual, then without prejudice to the Organiser's other rights or remedies:
- 5.3.1. the Exhibitor shall be liable to pay interest on the overdue amount at an annual rate of 4% above the best lending rate adopted by Bank of Taiwan from time to time, such interest to accrue on a daily basis from the date on which payment becomes overdue until the date the payment is made; and
 - 5.3.2. the Exhibitor shall be liable for the Organiser's incidental costs of collection and recovery of amounts due, including but not limited to solicitor's costs and disbursements on a full indemnity basis before and after commencement of legal proceedings.

6. OCCUPATION OF SPACE

- 6.1. The Organiser shall inform the Exhibitor of their allocated Space, and the location and positioning of the Space within the Exhibition. The location and positioning of the Space shall be provisional and subject to change prior to the Exhibition. The Organiser shall be entitled to relocate the Exhibitor's Space at any time prior to the Exhibition and, if necessary, reduce or increase the Space allocated by a margin of up to 10% in which case the Exhibition Fee shall be adjusted to reflect the new Space in accordance with the terms set out in the Exhibitor Application Form.
- 6.2. The Exhibitor shall occupy the whole of its allocated Space at the commencement of the Exhibition and for the entire duration of the opening hours of the Exhibition.
- 6.3. The Exhibitor shall not sub-let, share or part with occupation of, or otherwise permit another person to use, the Space or any part of it with any other person (other than where relevant, a Joint Exhibitor).
- 6.4. The Exhibitor shall occupy the Space as the Organiser's licensee and shall not obtain any right of exclusive possession or occupation of or any proprietary interest in the Space.
- 6.5. The Exhibitor's Space and Booth must be correctly equipped and staffed with suitably senior and appropriately qualified personnel (the **"Exhibitor Staff"**) for the duration of the Exhibition.
- 6.6. The Organiser shall provide Exhibitor Staff with passes and/or access codes or similar means for accessing the Exhibition (the **"Passes"**). Passes are personal to the Exhibitor Staff and non-transferable. The Exhibitor and Exhibitor Staff shall not give Passes to art collectors, art dealers, or any other individual who are neither employees of the Exhibitor nor artists whose work is being displayed at the Exhibitor's Space. Holders of Passes shall not allow any person who does not hold a Pass to enter the Exhibition. In the event of the Exhibitor or Exhibitor Staff's failure to comply with this clause 6.6, the Organiser shall be entitled to withdraw some or all Passes.

- 6.7. The Exhibitor shall be responsible for maintaining order within their Space and Booth and shall not interfere with other booth or stand areas at the Exhibition.
- 6.8. The Exhibitor's Booth shall be constructed in accordance with the regulations set out in the Exhibitor Manual. The Exhibitor shall comply with all instructions of the Organiser and/or its agents in respect of the construction of the Booth.
- 6.9. The Organiser shall supply the Exhibitor a standardised Booth package in order to participate in the Exhibition with items included as follows:
 - 6.9.1. at a minimum, 30% of the Exhibitor's Space will be supplied in linear meters of wall for the Booth construction. Walling supplied will be no less than 3.5m in height; and
 - 6.9.2. at a minimum, the Exhibitor's Booth will be supplied with one standard package light per three linear meters of supplied walling.
- 6.10. The Exhibitor acknowledges that Booth options listed in the Exhibitor Application Form are provided as a general guide. As such, the Exhibitor acknowledges that Space may vary no more than plus 5 sqm or minus 5 sqm from their Booth preference indicated on the Exhibitor Application Form. The Exhibitor acknowledges that the Exhibitor Fee shall reflect the final Space supplied by the Organiser and not the Booth preference indicated on the Exhibitor Application Form.
- 6.11. The Exhibitor shall vacate the Space at the end of the period of the Exhibition or otherwise in accordance with the Organiser's request. If the Exhibitor fails to vacate the Space, it shall indemnify and keep indemnified the Organiser against any losses, costs incurred as a result of the Exhibitor's failure to vacate.

7. EXHIBITOR'S OBLIGATIONS

- 7.1. The Exhibitor shall not supply from the Booth or elsewhere at the Exhibition:
 - 7.1.1. any food, drink or tobacco products;
 - 7.1.2. any products not included in the Exhibitor Application Form; or
 - 7.1.3. any other products or services that are specified as prohibited in the Exhibitor Manual.
- 7.2. At the Exhibition the Exhibitor shall only conduct its business from the Booth and may not display or distribute its promotional publications or articles of any kind other than from the Booth.
- 7.3. The Exhibitor shall observe and comply with the Exhibitor Manual at all times.
- 7.4. The Exhibitor shall not do anything that may put attendees, other exhibitors or any staff or persons working at the Exhibition or Venue in danger and shall immediately inform the Organiser and/or security services of any security concerns.

8. ORGANISER'S RIGHTS

- 8.1. The Organiser shall be entitled, in its absolute discretion, to remove any person or thing or exclude the Exhibitor from the Venue if the Organiser considers such removal or exclusion to be in the interests of the Exhibition, the Venue or the other exhibitors or attendees at the Exhibition. In the event that an Exhibitor is excluded from the Venue by the Organiser, the Exhibition Fee shall still be payable in full and the Exhibitor shall not be entitled to any refund of the Exhibition Fee or any other compensation or reimbursement if the removal or exclusion of the Exhibitor is attributable to the Exhibitor. In all other circumstances, the Exhibition Fee will be refunded after deduction of any demonstrable costs expended by Organiser in relation to the removal or exclusion of the Exhibitor from the Venue.
- 8.2. The Organiser shall be entitled, in its absolute discretion, to require the Exhibitor to remove any element of the exhibit or category of exhibit if the Organiser considers the same is libellous, of an obscene nature or may infringe the rights of any third party, or which the Organisers consider to be undesirable or detrimental to the Exhibition, other exhibitors or the general commercial interests of the Organisers.

9. ATTENDANCE

- 9.1. Any statement made by or on behalf of the Organisers that any other exhibitor is booked to attend the Exhibition provisionally or otherwise shall not constitute any warranty representation or undertaking by the Organisers that any such exhibitor will attend the Exhibition or be located in any particular Space.
- 9.2. The Exhibitor acknowledges that the Organiser shall not be held responsible or liable for:
 - 9.2.1. the failure of all or any other exhibitors to attend the Exhibition;
 - 9.2.2. the failure of all or any sponsors of the Exhibition to attend the Exhibition; or
 - 9.2.3. the failure of any number of attendees to attend the Exhibition.
- 9.3. The Exhibitor must occupy the Space allotted to him by 6.00 p.m. on the day prior to the first day of the Exhibition. Any Exhibitor failing to do so will be deemed to have cancelled its Space booking, and the provisions of clause 10 below in relation to Cancellation Notices will apply.

10. EXHIBITOR'S CANCELLATION AND REDUCTION OF SPACE

- 10.1. The Exhibitor may, by notice in writing delivered to the Organiser by recorded delivery:
 - 10.1.1. cancel its booking of the Space at the Exhibition (a "Cancellation Notice"); or
 - 10.1.2. apply to reduce the size of the Space (a "Reduction Notice").
- 10.2. The Organiser shall, in its sole discretion, elect whether or not to accept a Reduction Notice. If the Organiser accepts a Reduction Notice, the Exhibitor's Exhibition Fee shall be reduced in accordance with the terms set out in the Exhibitor Application Form.
- 10.3. If the Organiser receives a Cancellation Notice from an Exhibitor, the booking of the relevant Space shall be deemed to be cancelled, and the Exhibitor shall pay the Organiser an adjusted Exhibition Fee calculated as follows:

Cancellation Notice Date	Exhibition Fee
Before or on 1 October 2020	75% of the Exhibition Fee
On or after 2 October 2020	100% of the Exhibition Fee
- 10.4. Upon (a) receipt of a Cancellation Notice or (b) acceptance of a Reduction Notice, the Organiser may resell or reallocate the cancelled Space, without any obligation to refund any Exhibition Fees or account to the Exhibitor for income from reselling or reallocating the cancelled Space.

11. ORGANISER'S CANCELLATION

- 11.1. The Organiser shall have the right to cancel, postpone, terminate or reschedule the Exhibition (whether in whole or in part, and at any time prior to or during the Exhibition) without liability in the event of:
 - 11.1.1. a Force Majeure Event (as defined in clause 13.1);
 - 11.1.2. an undersubscription of the Exhibition by other exhibitors or attendees;
 - 11.1.3. the Organiser determining that for health or safety reasons the Exhibition should not take place including but not limited to as a result of civil commotion, public health issues, adverse weather conditions or any threats or perceived threats from terrorism;
 - 11.1.4. a government or governmental or public authority advising or requiring the Organiser to cancel, postpone, terminate or reschedule the Exhibition;
 - 11.1.5. the Venue being closed at the time the Exhibition is to be held by the owner or operator of the Venue or as a result of an order or instruction of a government or governmental or public authority; or
 - 11.1.6. the Organiser would be in breach of the applicable law if the Exhibition was to take place or continue.
- 11.2. In the event of cancellation or termination pursuant to clause 11.1:
 - 11.2.1. any Exhibition Fee paid to the Organiser by the Exhibitor will be reimbursed to the Exhibitor after deduction of any demonstrable expenditure incurred by the Organiser directly in connection with such cancellation, postponement, termination or rescheduling (including, without limitation, costs incurred in connection with production of the Exhibition and cancellation of the Exhibition).
 - 11.2.2. the reimbursement of the Exhibition Fee in accordance with this clause shall be the Exhibitor's sole remedy and the Organiser shall have no further liability to the Exhibitor for such cancellation or rescheduling.
- 11.3. In the event of a rescheduling or postponement:
 - 11.3.1. less than six months from the first day of the Exhibition, the Exhibition Fee paid by the Exhibitor shall be retained by the Organiser and used towards the rescheduled or postponed Exhibition;

- 11.3.2. six months or more from the first day of the Exhibition, the Exhibitor may elect to: (a) allow the Organiser to retain the Exhibition Fee as set out in clause 11.3.1; or (b) request a reimbursement of the Exhibition Fee as set out in clause 11.2.1.
- 11.4. For the avoidance of doubt, rescheduling may include, but is not to be limited to, the Organiser electing to move the Venue to another location or changing the Exhibition Dates including the overall duration.
- 12. LIABILITY**
- 12.1. The Organiser shall not be responsible for:
- 12.1.1. the theft, damage and safety of all goods, decorations and other items brought into the Venue by the Exhibitor, its agents, employees or sub-contractors; or
- 12.1.2. the supply to the Exhibitor of any goods or services from any third parties at the Exhibition, including the operator and owner of the Venue, their designated contractors and the Organiser's contractors.
- 12.2. The Organiser's liability shall be limited as follows:
- 12.2.1. the Organiser's maximum aggregate liability under or in connection with these Terms shall not exceed the total amount of the Application Fee and Exhibition Fee actually paid by the Exhibitor to the Organiser;
- 12.2.2. the Organiser shall not be liable for any loss of income or profits, loss of contracts or loss of goodwill (in each case whether such losses are directly or indirectly incurred); and
- 12.2.3. the Organiser shall not be liable for any special, indirect or consequential loss or damage of any kind howsoever arising.
- 12.3. Nothing in these Terms shall exclude or in any way limit the liability of the Organiser for:
- 12.3.1. death or personal injury caused by its negligence;
- 12.3.2. fraud or fraudulent misrepresentation; and
- 12.3.3. any other liability to the extent that the same may not be excluded or limited as a matter of law.
- 13. FORCE MAJEURE**
- 13.1. The Organiser shall not be in default of its obligations under these Terms or be liable for any non-compliance with these Terms arising from causes beyond the Organiser's reasonable control and unable to be reasonably planned for or avoided (a "**Force Majeure Event**") including: disease or epidemic; strikes, lockouts or other industrial disputes (in each case whether involving the workforce of the party so prevented or any other party); protests; failure of a utility service or transport network; act of God; war or national emergency; an act of terrorism; riot or civil commotion; malicious damage; compliance with any law or governmental order, rule, regulation or direction; accident; fire; explosion; flood; storm; nuclear, chemical or biological contamination; or default or delays of suppliers or sub-contractors.
- 14. INDEMNITY**
- 14.1. The Exhibitor shall indemnify and keep indemnified the Organiser against all loss, damages and costs incurred by the Organiser (including any resulting from any claim by third parties, which may include the Venue owner or operator, against the Organiser) arising in relation to or resulting from the Exhibitor's use of the Space or the acts and omissions committed by the Exhibitor and its employees, agents, contractors and invitees other than in accordance with these Terms.
- 15. INSURANCE**
- 15.1. The Exhibitor shall take out and maintain adequate insurance with reputable insurers for at least the minimum levels of cover as set out in the Exhibitor Manual and the Exhibitor shall on demand provide sufficient evidence of such insurance to the Organiser.
- 16. INTELLECTUAL PROPERTY RIGHTS**
- 16.1. The Exhibitor grants the Organiser the right to arrange for audio and/or visual recordings (including photographs and video) of whatever type to be made of the Exhibitor's Space and Booth, and to use such records for its own or general advertising, documentation and media purposes.
- 16.2. The Exhibitor hereby authorises and grants a license for the Organiser to reproduce, display, and use, without charge, images of artworks, or parts thereof, provided by the Exhibitor in connection with the Exhibition, including in any catalogue, websites, announcements, posters, signage, and others. The Exhibitor shall indemnify and hold the Organiser and its affiliates harmless from and against any and all claims, actions, proceedings, losses, liability, damages, fees, expenses and costs arising from or related to any such reproduction, display, or use of any such images or part thereof, including, without limitation, any license or reproduction fees for the use of those images.
- 16.3. The Exhibitor may not create audio and/or visual recordings in whatever form of the spaces, booths and exhibits of other exhibitors without the Organiser's prior written consent.
- 16.4. For the avoidance of doubt, each party and/or its third party licensors (as the case may be) shall retain all right title and interest, including ownership of any intellectual property right, owned by it and/or its third party licensors prior to the Effective Date
- 17. TERMINATION**
- 17.1. The Organiser may (a) terminate this agreement forthwith by notice in writing to the Exhibitor or (b) exclude the Exhibitor from the Exhibition, if the Exhibitor:
- 17.1.1. fails to pay the Exhibition Fee when due;
- 17.1.2. commits a material breach or persistent breaches of any of these Terms and, having received from the Organiser a notice giving full particulars of the breach(es) and requesting that the same be remedied, has failed to remedy such breach(es);
- 17.1.3. becomes insolvent, enters into liquidation or bankruptcy, passes a resolution for its winding up, has a receiver or administrator appointed over the whole or any part of its assets, makes any composition or arrangement with its creditors or takes or suffers any similar action in consequence of its debt;
- 17.1.4. ceases, or threatens to cease, to carry on business;
- 17.1.5. in connection with the Exhibition or during the Exhibition, commits any breach of the applicable law;
- 17.1.6. does any act or makes any omission which infringes or is likely to infringe the rights of any third party; or
- 17.1.7. does, or is associated with, anything which in the Organiser's reasonable opinion is likely to adversely affect the Organiser's reputation or create adverse publicity for the Exhibition.
- 17.2. If the Organiser exercises its rights pursuant to clause 17.1, the licence by the Exhibitor over the Space will cease and the Exhibitor shall still be required to pay to the Organiser the Exhibition Fee in full.
- 18. COMPLIANCE WITH LAWS AND REGULATIONS**
- 18.1. The Exhibitor shall comply with all applicable laws, regulations and codes of practice relating to the Exhibition and the Exhibitor's attendance at the Exhibition, including without limitation, all fire and health and safety regulations, the rules and regulations set out in the Exhibitor Manual and any additional rules imposed by the operator or owner of the Venue or the relevant government, public authority or governmental authority from time to time.
- 18.2. Any materials used for building, decorating and covering the Booth or forming part of the Booth must be inflammable and comply with any specific requirements set out in the Exhibitor Manual. The Exhibitor must comply with all instructions given by the Organiser or the relevant authorities to avoid the risk of fire or any other risk.
- 18.3. No explosives, detonating or fulminating compounds or other dangerous materials shall be brought into the Exhibition by or on behalf of the Exhibitor.
- 19. LAW AND JURISDICTION**
- 19.1. These Terms, the jurisdiction clause contained in it and all non-contractual obligations arising in any way whatsoever out of or in connection with these Terms are governed by, construed and take effect in accordance with the laws of Taiwan
- 19.2. Disputes or matters of difference arising out of or in connection with these Terms (including non-contractual disputes and claims) shall be subject to the exclusive jurisdiction of the Taiwanese courts.

20. NOTICES

- 20.1. Save in relation to clause 10, all notices and other communications served pursuant to or in connection with these Terms shall be sent by email, first class post or courier to the address as specified:
- 20.1.1. by the Exhibitor in the Exhibition Application Form;
 - 20.1.2. by the Organiser in the Exhibitor Manual; or to such other address as either party may subsequently notify for such purpose.
- 20.2. Notices shall be deemed served in accordance with the following:
- 20.2.1. if sent by email, on the date of sending if sent before 4.00 p.m. on any business day and otherwise at 9.00 a.m. on the next business day provided that, at the time of sending, no error or delivery failure message is received by the sender (in each case all times being the local time at the location of the recipient);
 - 20.2.2. if sent by first class post from an address within Taiwan two working days after posting and if sent from elsewhere, seven working days after posting; or
 - 20.2.3. if sent by courier, on confirmed delivery.

21. TAXES

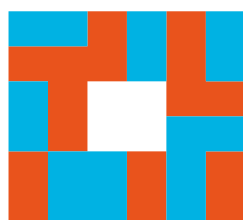
- 21.1. Unless expressly stated otherwise, all fees and charges payable pursuant to these terms are exclusive of any applicable valued added tax, sales tax or similar taxes that apply relating to the supply of goods and services and such taxes shall be payable at the rate prevailing from time to time in addition to the relevant fees and charges.

22. USE OF DATA PROVIDED

- 22.1. Any contact details and other information provided by the Exhibitor in the Exhibitor Application Form will be added, after confirmation of acceptance, to the Exhibition's Exhibitor database and e-newsletter system and shared with our official booth and electrical contractor and official shipper. Such information shall be subject to and be used by us in accordance with our privacy policy and the applicable personal data protection laws and regulations from time to time. Such privacy policy can be found at <https://taipeidangdai.com/privacy-policy/>.

23. GENERAL

- 23.1. The failure of either party to enforce any terms or rights arising pursuant to these Terms does not constitute a waiver of such term or right and shall in no way affect that party's right later to enforce or exercise the term or right.
- 23.2. The invalidity or unenforceability of any terms or rights arising pursuant to these Terms shall not adversely affect the validity or enforceability of the remaining terms and rights.
- 23.3. These Terms constitute the entire agreement and understanding between the parties with respect to its subject matter and supersedes any prior agreement, understanding or arrangement between the parties, whether oral or in writing, with respect to the same.
- No representation, undertaking or promise shall be taken to have been given or be implied from anything said or written in communications between the parties prior to these Terms, except as set out herein. Neither party shall have any remedy in respect of any untrue statement made to it upon which it has relied in entering into these Terms (unless such untrue statement was made fraudulently) and that party's only remedy shall be for breach of contract as provided in these Terms.
- 23.4. Nothing in these Terms shall confer on any third party any benefit or right to enforce any of the Terms whether pursuant to any statute or otherwise, save that these Terms shall be enforceable by the Organiser's successors and assigns.
- 23.5. No changes to these Terms shall be valid unless in writing and signed on behalf of the authorised representatives of both parties.



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15-17.Jan.2021

Taipei Nangang
Exhibition Center
台北南港展覽館