

台北
TAIPEI
DANGDAI
當代

Art & Ideas

藝術博覽會

15-17. Jan. 2021

Taipei Nangang
Exhibition Center
台北南港展覽館

特別呈獻



Taipei Dangdai to launch 'Taipei Connections', a new digital platform developed in partnership with Ocula

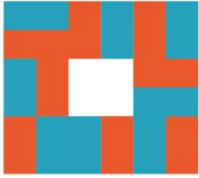
- Platform to feature tightly curated online showcases from leading galleries designed to foster continued community engagement and connections with collectors
- Accompanied by a mini-series of online discussions and virtual studio visits led by Taipei Dangdai Co-Director Robin Peckham
- Taipei Connections will take place from 2-5 May 2020, with a VIP preview on 30 April 2020
- Presented by UBS, the third edition of the Taipei Dangdai art fair will take place at the Taipei Nangang Exhibition Center in January 2021.

TAIPEI (23 April 2020) – Taipei Dangdai today announced the launch of a new digital initiative, Taipei Connections, developed in collaboration with online arts platform Ocula. Bringing together a diverse mix of galleries from Taipei Dangdai's latest edition, the inaugural Taipei Connections will showcase a series of richly contextualised artworks for the public to explore. In addition to providing galleries with the opportunity to connect with collectors in the region and beyond, the online platform will build on Taipei Dangdai's mission of creating an open forum for art and ideas beyond traditional fair walls. Providing a jumping off point for new discoveries, a coinciding mini-series of virtual presentations and online activations will also illuminate artists and artworks featured on the platform. Taipei Connections will take place from 2-5 May 2020, with a VIP preview from 4pm on 30 April through 1 May 2020.

Following a successful second edition of Taipei Dangdai in January 2020 with over 40,000 visitors to the fair, Co-Directors Magnus Renfrew and Robin Peckham have developed the new online initiative to nurture ongoing connections between the Taiwanese arts community and galleries at this time of limited travel and in-person meetings. Open free of charge to all galleries that participated in the 2020 edition of the fair, Taipei Connections will allow galleries to deepen networks with collectors and art lovers and to continue conversations remotely. Intended as the first step in an ongoing programme to engage audiences through digital platforms, Taipei Connections will feature targeted gallery activations for Taiwanese collector groups, allowing for an intimate approach with live guided presentations and other tailored exchanges.

Room 1005, 10F., No.101, Sec3, Minsheng E.Rd., Songshan Dist., Taipei City 105, Taiwan

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Highlights for the first edition of Taipei Connections include:

- Richly contextualised art works by world-class artists including Daido Moriyama (Each Modern), Doug Aitken (Galerie Eva Presenhuber), Zeng Fanzhi (Hauser & Wirth), Alex Katz (GALERIE THADDAEUS ROPAC), Ai Held (White Cube), and Erwin Wurm (Lehmann Maupin), and rising stars from across Asia like Alvin Ong (Yavuz Gallery), Zhao Zhao (Lin & Lin Gallery and Tang Contemporary Art), Lu Song (Massimo De Carlo), and Dawn Ng (Sullivan + Strumpf)
- A deep selection of Taiwanese contemporary art including highlights by Ho Kan (CHINI GALLERY), Li Yuan-Chia (Richard Saltoun Gallery), Yao Jui-Chung (Tina Keng Gallery), Tang Jo-Hung (Mind Set Art Center), Liu Chi-hung (nca | nichido contemporary art), Yeh Shih-Chiang (Hanart TZ Gallery), and young generation artists like An-Li Cheng (182ARTSPACE)
- A mini-series of online events, including a Q&A with the fair co-directors, a virtual studio visit with artist Wu Chi-Tsung, exhibition walkthroughs of Erwin Wurm's show at TFAM and Sean Wang at Project Fulfill Art Space, and more

Robin Peckham, Co-Director, Taipei Dangdai, said: "Our new online platform, developed in partnership with Ocula, aims to help galleries continue to connect and re-connect with the Taiwanese collector base beyond the week of the fair. While we are aware that there can be no replacement for meeting in person, we are taking this opportunity to rethink how we can act as a bridge between our galleries and our collectors throughout the year and during difficult moments."

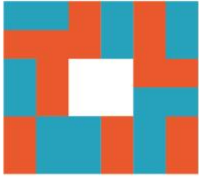
Magnus Renfrew, Co-Director, Taipei Dangdai, said: "Art fairs have become increasingly important touch points on the calendar. Conversations that start at a fair frequently conclude throughout the year and sometimes in other places. As there are fewer opportunities within the current context for these follow up encounters to happen in person, we want to provide a focal point that can allow conversations to continue virtually."

Comments from participating galleries:

Bo Young Song, Managing Director, KUKJE GALLERY, said: "It was another good year for us at Taipei Dangdai this January, following our participation in the inaugural edition of the fair last year. Most of our sales were with the younger generations of artists from our roster including the Korean artist Suki Seokyeong Kang and Australian artist Daniel Boyd, both of whom joined our program just last year. Our clients, most of them based in Taiwan or surrounding Asian countries, showed much interest in both artists' contemporary interpretations of local tradition and history, which made it clear that Taiwanese audiences are becoming increasingly more receptive to diverse strains of contemporary art very quickly. We are happy to support Taipei Connections and are thrilled to know that the fair is already making

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headway in navigating our new reality. While Taipei Dangdai comes from a local context, we believe that we will see further outreach on the fair's part by expanding its horizons to the digital realm, and we are excited to see what that will bring forth in the long run.”

Peggy Lin, Director of Project Fulfill Art Space, said: “Taipei Dangdai supports Taiwanese galleries. Through strong booths presented over the past two editions of the fair, our artworks gained more attention and engaged more collectors at a higher level. This encouraged us to showcase the best artworks at the fair and let collectors know it is worth a visit. Art should not be stopped during this critical time. We hope Taipei Connections can continue to grow audiences for galleries and their artists.”

Leo Xu, Senior Director, David Zwirner, said: “Taipei Dangdai opened a window for us to understand the collectors in Taiwan. The art fair was able to accurately reach target audience and clients. The artworks we sold were across different media – paintings, photography and conceptual art – and the trading volume we achieved was as good as other fairs like Art Basel and Frieze. Many pieces of artworks worth over 1 million USD were sold. Taipei Dangdai is an extraordinary example of regional art fairs, which focus on one region but at the same time reaches out to collectors around Asia and internationally.”

End

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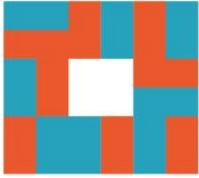
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NOTES TO EDITORS

About Taipei Dangdai

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Taipei Dangdai is a world-class art event, providing exhibitors the opportunity to broaden their collector base and giving international exposure to a growing number of artists and galleries from across Asia. The name of the fair captures this spirit, as *dangdai* in Mandarin means “the present moment.” Held annually, Taipei Dangdai constitutes an accurate and immediate survey of what is occurring in the contemporary Asian art world. The subtitle, Art & Ideas, highlights the two main focuses of the event: a leading international art fair and a convening of thought leaders from various fields. Taipei Dangdai is a joint venture between four of the world’s leading art event producers, organizers, and administrators: Single Market Events (Tim Etchells), Angus Montgomery Limited (Sandy Angus), Ramsay Fairs Limited (Will Ramsay), and ARTHQ / EVENTS Limited (Magnus Renfrew). Presented by UBS, the fair is overseen by Co-Directors Robin Peckham and Magnus Renfrew, and the third edition will return to the Taipei Nangang Exhibition Center, Hall 1 (TaiNEX 1) in January 2021.

About Ocula

Ocula is a leading contemporary art website offering comprehensive online access to the exhibitions and artworks of the world’s best galleries, and a fresh perspective on the artists and ideas shaping art now through Ocula Magazine. It is a compelling destination and resource for collectors, curators, advisors and followers of contemporary art everywhere.

Presented by UBS

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UBS is present in all major financial centers worldwide. It has offices in 50 countries and markets, with about 31% of its employees working in the Americas, 32% in Switzerland, 19% in the rest of Europe, the Middle East and Africa and 18% in Asia Pacific. UBS Group AG employs over 67,000 people around the world. Its shares are listed on the SIX Swiss Exchange and the New York Stock Exchange (NYSE).

UBS has had a presence in Taiwan since 1988, now offering first class wealth management, investment bank and asset management services to private and institutional clients. In 2008, UBS WM Taiwan was granted licenses to open two more branches in Kaohsiung and Taichung. For five years in a row from 2014-2018, Asian Private Banker named UBS Taiwan Best Domestic Private Bank.

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