

TAIPEI DANGDAI Art & Ideas January 2019

A new international art fair to launch in Taipei in January 2019 under the direction of Magnus Renfrew

Taipei Dangdai places a strong emphasis on galleries from Asia with a globally recognized selection committee and the support of an advisory committee of leading regional collectors.

The inaugural edition of Taipei Dangdai is proudly Presented by UBS

TAIPEI (March 20, 2018) – A new international art fair, **Taipei Dangdai** will open in Taipei in January 2019. The inaugural edition of the fair will bring together 80 exhibitors from Asia as well as strong selection of leading galleries from outside the region that have shown a continued commitment to showcasing their programs on the continent. Overseen by **Magnus Renfrew**, Taipei Dangdai will be a world-class art event, providing exhibitors the opportunity to broaden their collector base and giving international exposure to a growing number of artists and galleries from across Asia. The inaugural edition of Taipei Dangdai will be held at the Taipei Nangang Exhibition Center, and is presented by UBS.

The name of the fair captures this spirit, as *dangdai* in Mandarin means "the present moment." Held annually, Taipei Dangdai will constitute an accurate and immediate survey of what is occurring in the contemporary art world in Asia. The subtitle, *Art & Ideas*, highlights the two main focuses of the event: a leading international art fair and a convening of thought leaders from various fields. Programming will include an ambitious roster of multidisciplinary talks that address issues pertaining to and beyond the art world.

Taipei Dangdai will give visitors the opportunity to engage with the city's rich cultural offerings, including the Taipei Biennial (running November 17, 2018, through March 10, 2019) and the world-class Taipei Fine Arts Museum, and to experience the city's culinary excellence and diverse nightlife.

Ping Lin, Director of Taipei Fine Arts Museum adds, "With its unique identity, Taipei Dangdai is certain to energize the local and international art world. We look forward to the dynamism that Taipei Dangdai will bring to the city and to Taipei's art ecology over the coming years."

"Taipei is home to one of the longest-established gallery scenes in Asia," said Fair Director Magnus Renfrew. "The city boasts world-class museums, a vibrant artist community, an internationally recognized biennial, and one of the most sophisticated collector bases in Asia. We are developing Taipei Dangdai as an additional opportunity for Asian galleries to bring their programs to wider audiences, and for international

collectors to have a significant point of entry for discovering important works from Asia and beyond."

"Art has the ability to bring people together, open conversations, question the status quo, and, ultimately, celebrate what makes us human. As a longstanding patron of contemporary art globally, we are proud to present Taipei Dangdai and, in light of the exponential growth of interest in contemporary art in Taiwan, we look forward to the fair going from strength to strength in the years ahead," said **Dennis Chen**, Country Head and Head of Wealth Management, UBS Taiwan.

Taipei Dangdai aims to build audiences, strengthen relationships, spark curiosity, and encourage long-term patronage with art and ideas across disciplines and cultures. Exhibitors will be chosen by a peer-review selection committee that includes Patricia Crockett (Sprüth Magers), Waling Boers (Boers-Li Gallery), Isa Lorenzo (Silverlens Galleries), Edouard Malingue (Edouard Malingue Gallery), and Elisa Uematsu (Taka Ishii Gallery). The full list of exhibitors will be announced in fall 2018.

"Taipei is a city with a strong community of collectors and we are thrilled to be able to play an active role in supporting Taipei Dangdai," said Selection Committee member Elisa Uematsu of Taka Ishii Gallery. "We are confident that a fair with such strong credentials will help us to build further our relationships within this important market."

Taipei Dangdai is also supported by an Advisory Group of international collectors from Taiwan and beyond, who provide counsel and guidance as the fair prepares to welcome visitors from around the region to Taipei in January 2019. Current members include Jam Acuzar, Jason Chi, Evan Chow, Lawrence Chu, Ellie Lai, Sylvain Levy, Alan Lo, Ivan Pun, Leo Shih, Leslie Sun, Patrick Sun and Rudy Tseng (list in formation).

"We are excited that Magnus and his team will be bringing energy and attention to the art scene in Taipei. We look forward to welcoming international galleries, collectors and art world professionals to discover our wonderful city," said Rudy Tseng, Taiwanese collector, curator and member of the Asia Pacific Acquisition Committee for Tate.

ART

In addition to a main **Galleries** Sector, presenting leading galleries from Taiwan, Asia, and the rest of the world, Taipei Dangdai comprises three specialized sectors designed to highlight new galleries, spotlight artists through solo presentations, and feature works with accessible pricing. The **Young Galleries Program** is a stepping stone for galleries of promise that have been in operation for less than eight years (founded on or after 1st January 2011), inviting them to present the full breadth of their program. The **Solos** Sector will highlight solo presentations by both emerging and established artists, as well as historical artists from the 20th century. In addition, each participating gallery will have the opportunity to feature a work priced under USD 8,000 in the fair's **Salon**, a dedicated area designed to help build audiences, encourage new collectors to engage, and demonstrate that quality can be found at every price point.

IDEAS

In addition to a global exhibitor lineup, Taipei Dangdai aims to reassert the connection between art and the world through posing questions about the past, present, and future of both art and the broader world to which creativity and expression relate. The **Ideas**

Program will convene thought leaders from various fields—ranging from archaeology, art history, and contemporary culture to urban planning, environmentalism, finance, science, and technology—to discuss the contemporary context and present their thoughts on possible future directions. Further details of the program will be shared in late 2018.

NOTE TO EDITORS

LEADERSHIP

Magnus Renfrew (Fair Director, Taipei Dangdai)

Magnus Renfrew has 20 years' experience in the international art world, the last decade of which has been spent in Asia. Previously, he served as Founding Director for ART HK – Hong Kong International Art Fair (2007–2012) and Art Basel Hong Kong (2012–2014). Renfrew has been widely recognized by art industry media and has been named twice in *ArtReview* as one of the 100 most influential people in the international art world. In 2013, he was honored as a Young Global Leader by the World Economic Forum. In 2017, he founded the ARTHQ / Group, a leading service provider for the art world, with offices in Hong Kong and London. The author of *Uncharted Territory: Culture and Commerce in Hong Kong's Art World* (Penguin, 2017), Renfrew served on the Hong Kong Arts Development Council (2014–2016) and currently serves as Chair of the Advisory Council for Para Site art space in Hong Kong.

ABOUT THE ORGANIZERS

Taipei Dangdai is a joint venture between four of the world's leading art event organizers: Single Market Events (Tim Etchells), Angus Montgomery Limited (Sandy Angus), Ramsay Fairs Limited (Will Ramsay), and ARTHQ / EVENTS Limited (Magnus Renfrew).

PRESENTED BY UBS

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UBS is present in all major financial centers worldwide. It has offices in 52 countries, with about 34% of its employees working in the Americas, 34% in Switzerland, 18% in the rest of Europe, the Middle East and Africa and 14% in Asia Pacific. UBS Group AG employs approximately 61,000 people around the world. Its shares are listed on the SIX Swiss Exchange and the New York Stock Exchange (NYSE).

UBS has had a presence in Taiwan since 1988, and has offered wealth management solutions to high net worth individuals since 2000. In 2008, UBS WM Taiwan was granted licenses to open bank branches in Taichung and Kaohsiung. UBS Taiwan was named four years in a row Best Domestic Private Bank in Taiwan by Asian Private Banker from 2013-2016. In 2017, Private Banker International also named UBS Taiwan Best Private Bank in Taiwan (Foreign).

UBS AND CONTEMPORARY ART

UBS has a long and substantial record of contemporary art patronage and holds one of the world's largest and most important corporate art collections. The firm actively enables clients and audiences to participate in the international conversation about art and the global art market through its global lead partnership with Art Basel and the firm's collaboration with the Solomon R. Guggenheim Museum on the Guggenheim UBS MAP Global Art Initiative. These activities are complemented by partnerships with fine art institutions including the Fondation Beyeler in Switzerland, Galleria d'Arte Moderna in Milan, the Nouveau Musée National de Monaco, the Louisiana Museum of Modern Art in Denmark, the Deichtorhallen in Hamburg, Museo del Palacio de Bellas Artes in Mexico City and the Art Gallery of New South Wales in Sydney, Australia. UBS provides its clients with insight into the art market and strategic guidance on managing art collections and legacy planning through the UBS Art Competence Center. The UBS Arts Forum convenes and connects exceptional people in the art world, providing thought leadership at the cutting edge of contemporary art. For more information about UBS's commitment to contemporary art, visit ubs.com/art.

OFFICIAL HOTEL PARTNER

Taipei Dangdai is pleased to partner with My Humble House Group, including SHERATON GRANDE TAIPEI HOTEL, LE MERIDIEN TAIPEI and HUMBLE HOUSE TAIPEI. My Humble House Group was established in 1986 with a range of contemporary art investments, businesses from hotels, to restaurants and services under its operations. From its business philosophy of providing a "blend of culture, arts and aesthetics" to its commitment in promoting and developing the careers of its professionals, the company is a trendsetter across industries, has an admirable performance of stable growth, and has laid a solid foundation for continued robust growth in the future for the group. For more information, please go to: http://www.mhh-group.com

BRAND IDENTITY

In keeping with Taipei Dangdai's aspiration to celebrate Taiwan's creative scene the fair logo has been designed by leading Taipei-based Creative Studio - Five Metal Shop. The studio was inspired by the city of Taipei itself, creating an geometric logo that represents an abstracted interpretation of the rooftops of the Taipei skyline.

www.fivemetalshop.com

For more information visit www.taipeidangdai.com

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